

Economic Strength Project (ESP) Fund Recommendations

State Transportation Board

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About the ESP Fund Program

- Conducted in collaboration with the AZ Commerce Authority for approval of project recommendations using Highway User Revenue Fund (HURF) monies.
- Key Statutes: A.R.S. §§28-6534, 28-7281 et seq, and 41-1505.

About the ESP Fund Program

- By June 15 of each FY, ADOT shall transfer \$1 Million from the HURF to the ESP Fund. Monies do not lapse at end of FY.
- Projects are recommended each year by the AZ Commerce Authority and are approved by the State Transportation Board.
- Projects must:
 - Retain jobs;
 - Create significant new jobs;
 - Lead to capital investment; and/or
 - Make a significant contribution to the economy

ACA Evaluation Criteria

- Cost of the Project
- Number of jobs created, retained or increased
- Nature & amount of capital investment or other contribution to the economy
- Likelihood that project benefits will exceed costs
- If contributions from non-ESP sources is at least ten percent of project cost
- Contributions from non-ESP sources compared to other proposed projects
- Amount of expenditures required for local infrastructure relating to project
- Project magnitude/value relative to other proposed projects
- Equitable distribution of monies and projects throughout the state
- Time schedule for completion of the project

Four Projects Recommended by AZ Commerce Authority for 2024

(in order of rank)

1. Town of Taylor
2. City of Kingman
3. Bullhead City
4. Mohave County

Note: Projects approved by PPAC on August 7 for consideration by the Board.

Applicant 1: Town of Taylor

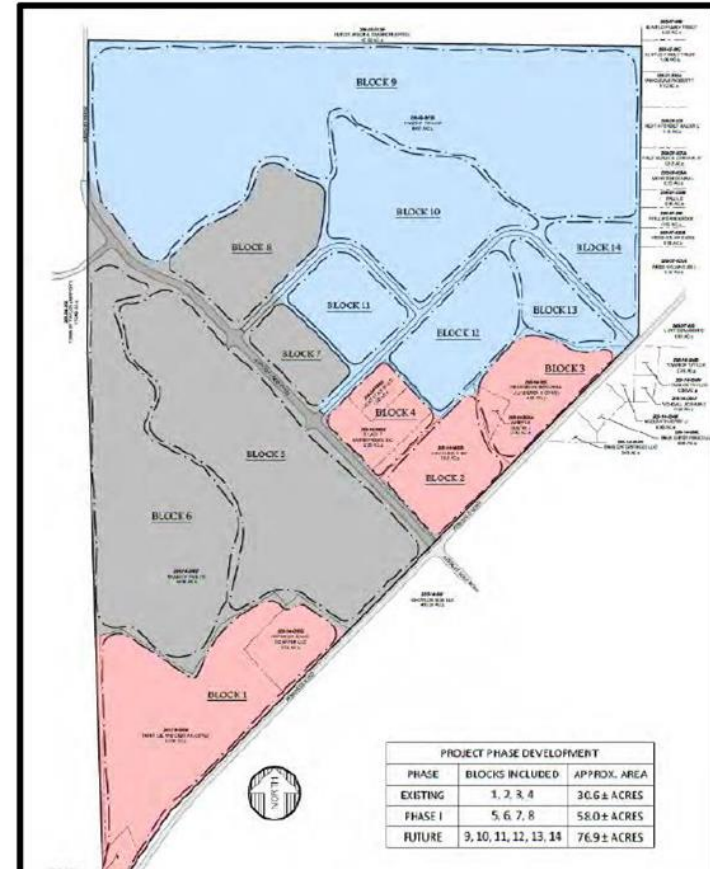
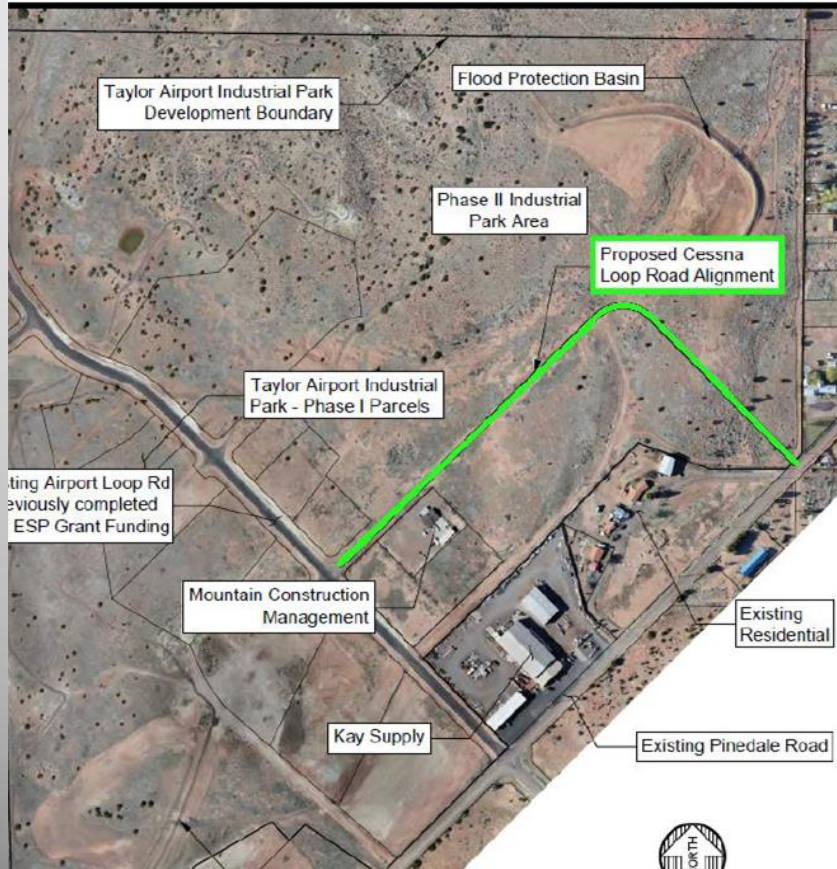
Project Description:

The second phase of the Town's "Airport Loop Road Paving" project (Phase 1) that was funded by ESP in 2020. Cessna Loop Road will tie Airport Loop Road back to Pinedale Road and create an expanded corridor of the Taylor Airport Industrial Park.

This expansion will open additional acreage that has been zoned and designated for light industrial, heavy industrial, and workforce housing uses.

Town of Taylor - ESP Project (2024)

ADOT



Applicant 2: City of Kingman

Project Description:

Completion of a 3/4 mile roadway reconstruction to support base industries at Kingman Airport Industrial Park, which is in a qualified opportunity zone tract with over 73 businesses.

These roads were initially constructed over 30 years ago and are subject to heavy equipment and truck traffic as well as a high volume of local and employee vehicular traffic (5,000 vehicles per day).

City of Kingman - ESP Project (2024)

ADOT



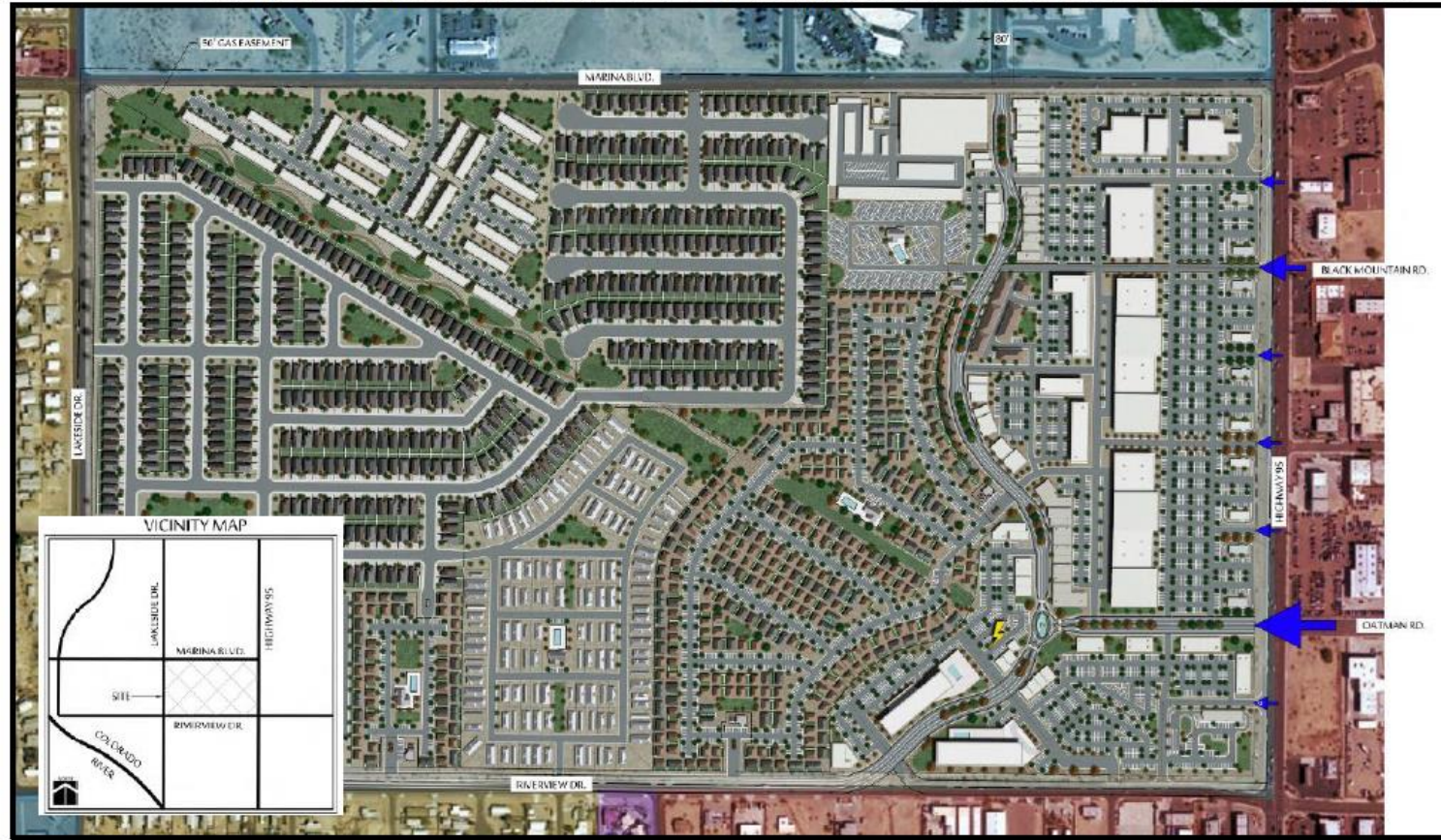
Applicant 3: Bullhead City

Project Description:

Construction of a deceleration lane on SR 95, providing multiple access points to 500,000 SF of mixed-use development. This includes retail, storage, office, hospitality, restaurants, senior housing, multi- and single-family homes for sale and for rent, as well as a medical campus (a 20k SF hospital has opened on site).

Bullhead City - ESP Project (2024)

ADOT



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Applicant 4: Mohave County

Project Description:

A new one-mile asphalt surfaced county highway, “Cane Beds Road”, that will provide a second access to the Centennial Park community in the Colorado City area. Connects to SR 389.

Mohave County - ESP Project (2024)



Cane Beds Road Post-Storm Condition



Culvert Cross Drain

SUMMARY

(36-months after project completion)

Source: ACA

Applicant	Town of Taylor	City of Kingman	Bullhead City	Mohave County
Name of Project	Cessna Loop Road Development	Industrial Park Road Re-Construction	Highway 95 Deceleration Lane and Access Points - CITYCENTRE	Cane Beds Rd Hard Surfacing for Rural Connectivity = Economic Growth
Summary	Tie Airport Loop Rd to Pinedale Rd and create an expanded corridor of Taylor Airport Industrial Park. Open up additional acreage that has been zoned and designated for Light Industrial, Heavy Industrial and Workforce Housing uses.	3/4 mile roadway reconstruction to support base industries at Kingman Airport Industrial Park (OZ with over 73 businesses).	Construction of a deceleration lane, providing multiple access points to ~264 acre mixed-use development. Roughly 500K sq ft of retail, 700-1K residential units, storage, senior housing, hospitality, etc.	One-mile county highway that will provide 2nd access to Centennial Park community in Colorado City area; connects to AZ-389 and abuts 250 acres of undeveloped land for commercial development.
Projected New Jobs	35	33.5	2261	500
Projected Avg Wage	\$52,000	\$39,000.00	\$44,739	\$41,250
Projected CapEx	\$12,000,000	\$2,500,000	\$945,350,438	\$250,000,000
Total Project Costs	\$628,000	\$580,835	\$3,337,604	\$550,000
Eligible Project Costs	\$543,000	\$500,000	\$2,736,070	\$550,000
Reimbursement Eligible	86%	86%	82%	100%
Grant Requested	\$380,000	\$450,000	\$500,000	\$500,000
Cash Match	\$163,000	\$50,000	\$2,236,070	\$50,000
Match %	43%	11%	447%	10%
Recommended Award	\$380,000	\$450,000	\$500,000	\$325,698
Percentage of Request	100%	100%	100%	65%

Recommended Motion

That the following awards, as recommended by the Arizona Commerce Authority, be approved as presented:

Town of Taylor: \$380,000

City of Kingman: \$450,000

Bullhead City: \$500,000

Mohave County: \$325,698

Total: \$1,655,698