



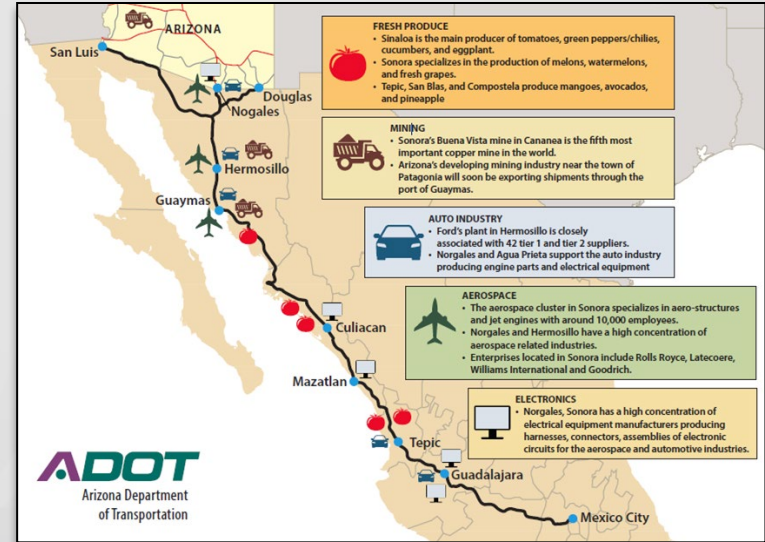
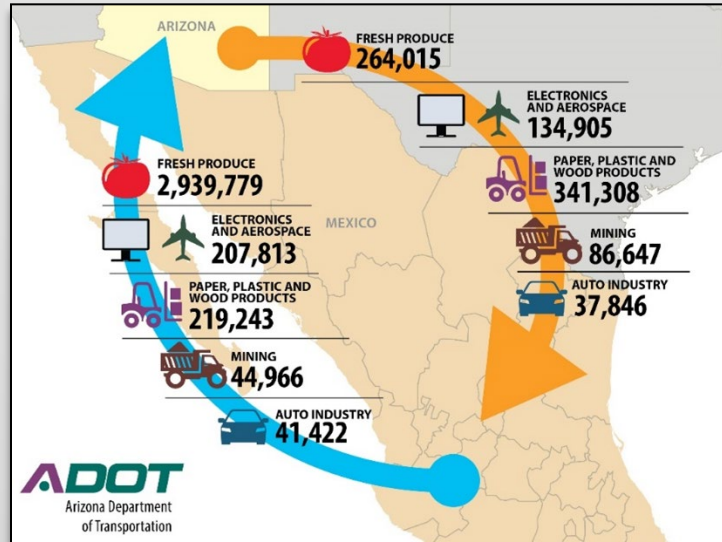
State Transportation Board Study Session

June 3, 2021

Mark Sanders

Director, Office of International Affairs
Arizona Department of Transportation

Arizona-Mexico Corridor Study





Corridor Study Recommendations

- Implement new technologies and processes for truck inspections at the border.
- Coordination and dialogue with industry on both sides of the border.
- Expand the use of voluntary trusted-traveler and trusted-shipper programs.
- Investments in land port of entry and regional infrastructure.

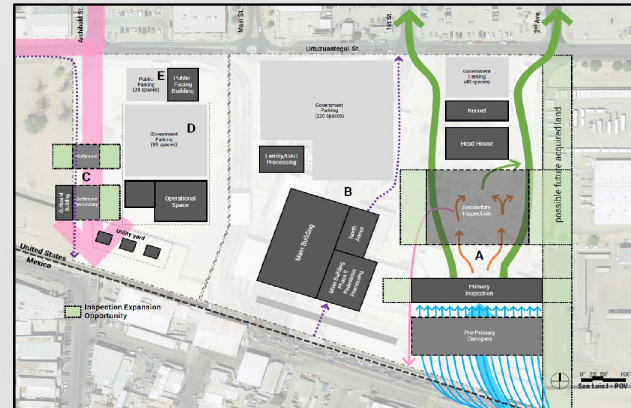
Implementation of recommendations is underway and demonstrating tremendous results

- Border Liaison Unit
- Modernization of State Route 189
- Touchless Border Initiative





Modernization of San Luis I/San Luis Rio Colorado I



An Additional \$90 million for full buildout of the project
\$152.4 million already allocated by Congress in FY2020.



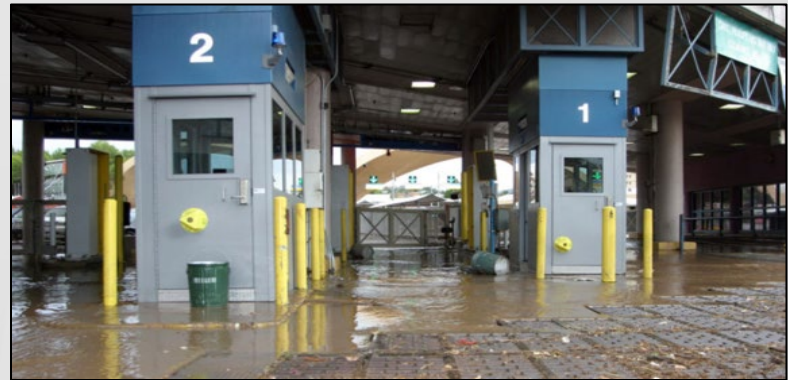
Douglas Two-Port Solution



\$325 million to build a new, state-of-the-art commercial port of entry, and modernize the existing facilities at the Raul H. Castro port of Entry



Modernization of Nogales DeConcini



Asking for GSA / CBP to conduct a feasibility study to kick-off the modernization process.



State Route 189

- Widens approximately three miles of SR 189 near the Mariposa Port of Entry
- Constructs new roundabout at SR 189 and Target Range Road
- Constructs new flyover ramps connecting SR 189 to Interstate 19
- Improves drainage, traffic signals
- Anticipated completion in October 2021





International Innovations & Cross-Border Initiatives



Problem Recognition

Recognizing the need for solutions

- Excessive border wait times
- Inconsistent inspection criteria
- Excessive out-of-service (OOS)
- Lack of trust within Mexican trucking industry

Border Liaison Unit

Enforcement and Compliance Arizona Department of Transportation





Outreach

Empowering Cross-Border Stakeholders

- Outreach Projects
 - Program Introduction
 - Cross-Border Presentation
 - International Border Inspection Qualification (IBIQ) Training
 - IBIQ Requalification
 - Traffic Incident Management Systems Training
 - 14 workshop topics

Participants

3,019

(since program inception)



Outreach during pandemic

- ★ 43 virtual workshops completed since April 2020
 - 912 participants
- ★ Petitions to return to Mexico for in-person training
 - International Border Inspection Qualification (IBIQ) TBD





Cultivating Innovation and Continuous Improvement

- Cashless/Touchless permitting system
 - Over 180,014 trucks processed without cash transactions
 - Entering with permit purchased online
15 - 30 SECONDS
 - Purchasing a permit at port of entry
15 - 30 MINUTES
- Virtual workshops added on all topics

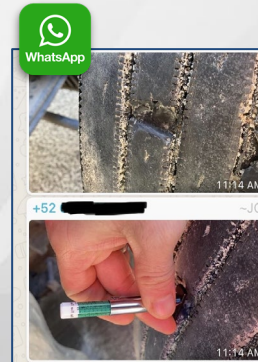


Communication

Enhancing Cross-Border Confidence



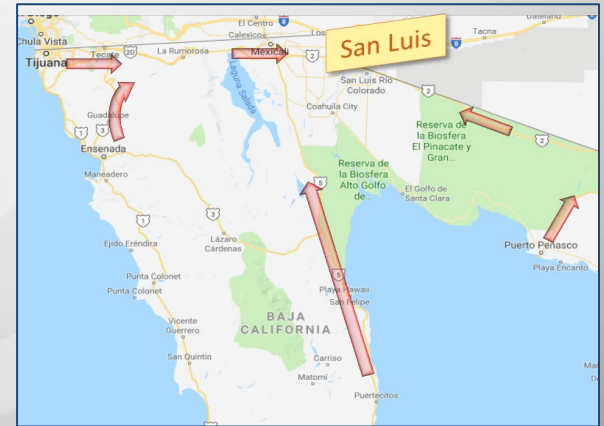
- **1576 WhatsApp inquiries**
 - Increased 87% during Covid-19 pandemic
- 80% reduction in OOS rates (IBIQ)
- Top 5 inquiry origins
 - Baja California, MX
 - Sonora, MX
 - California, US
 - Arizona, US
 - Baja California Sur, MX



Northbound Traffic

Return on Investment (ROI)

- Currently 14% increase over last year
- May 2021 record month
 - 42% over May 2020
- BLU = Cross-border confidence





THANK YOU!

Mark Sanders

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Arizona Department of Transportation