

Litter Management

Rod Lane and Steve Elliott
State Transportation Board
Thursday, Feb. 1

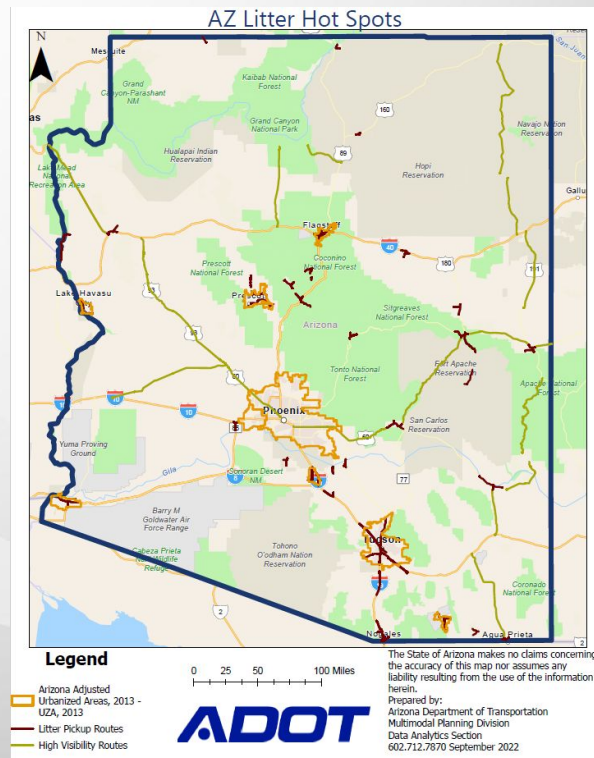
FY 23 Litter Pilot

SR 87 near Payson and I-19 near Green Valley

3,536 bags and 21 tons of litter was picked up
in these two areas between July 2022 and
June 2023

FY 2024 Litter Program

~\$3M provided in FY2024
Budget for litter hotspots.



FY 2024 Litter Program

Vendor availability and capability for litter pickup in Greater AZ is currently not robust.

Contracts for the three southern districts were awarded on Jan. 19 and will start work in February.

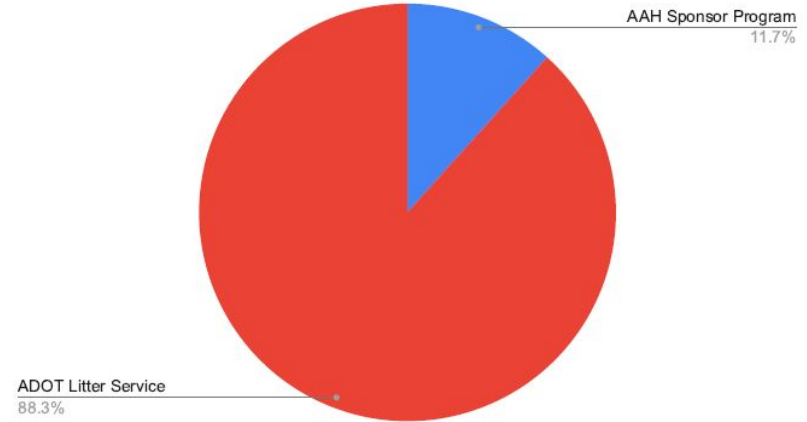
MAG RARF Funding to ADOT for Litter, Landscape, & Sweeping - **\$13.1M**
 FY 2024 Budget for Litter is **\$4.8M** (of the 13.1M)

FY 2023 Data

- Litter Contract - 619 Tons
- AAH Sponsors - 82 Tons

102,400 Bags of Trash!

Bags Collected and Estimated Weight



Litter Data FY2023	Bags Collected	Estimated Weight (Pounds)
AAH Sponsor Program	11968	163841.92
ADOT Litter Service	90456	1238342.64

Adopt a Highway

Impact

- 1,000 groups
- 6,000 volunteers
- 2,000 miles adopted
- >12k bags collected
- Dollar value: \$600k

*** Calendar Year 2022



Adopt a Highway

Communication: 2023

- 25 ADOT Blog posts
- Three news releases
- Many social media posts

Message

Clean highways make a good first impression of Arizona.



Arizona DOT @ArizonaDOT · Nov 7, 2023

There's a deep wash with a culvert about one-third of the mile north of milepost 180 on SR 87, a helpful landmark when dividing both directions for an **Adopt a Highway** litter pickup.

Read more about the group that recently adopted this mile:
azdot.gov/adot-blog/adop...



Arizona DOT @ArizonaDOT · Aug 14, 2023

This **Adopt a Highway** group in northern Arizona has removed about 5000 pounds of trash from its highway segments so far this year!

Read all about them and their work here: bit.ly/3QvUK8f



Message

Reducing litter along highways helps keep our state grand.

Adopt a Highway

Sponsor Program

- Businesses can contract with three approved providers
- Primarily on urban freeways (not safe for volunteers)
- 2-year permits from districts
- Providers are to pick up segments twice monthly



The Challenge

Influencing Behavior

- Highlight positives
 - Altruism/community spirit
 - Societal benefits
- Negatives + shame
 - Litter is unsightly
 - Litterers hurt everyone
- It can affect you
 - Clogs drainage systems

Altruism/Community Spirit

Adopt a Highway



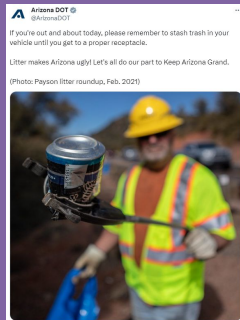
Altruism/Community Spirit

Do your part



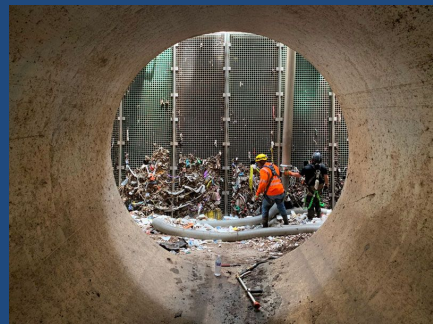
Negative: Be Better

Don't make AZ ugly



It Can Affect You

Don't clog drainage systems



Tell Us

azdot.gov/Contact



See it



Tell ADOT

**Constituent
Services**

Online Report
Phone



Report Shared

**Maintenance
District/Yard**

Where, How Much,
How Long?