



Economic Strength Project (ESP) Fund

State Transportation Board

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About the ESP Program

- ADOT transfers \$1 Million from the HURF to the ESP Fund.
- Projects are recommended each year by the AZ Commerce Authority
- Projects must:
 - Retain jobs;
 - Create new jobs;
 - Lead to capital investment; and/or
 - Make a significant contribution to the economy

Project Recommended for 2026

- Two projects were recommended by AZ Commerce Authority
- Projects:
 - City of Prescott: Willow Creek Road Widening
 - Town of Snowflake: New Road W 19th Street

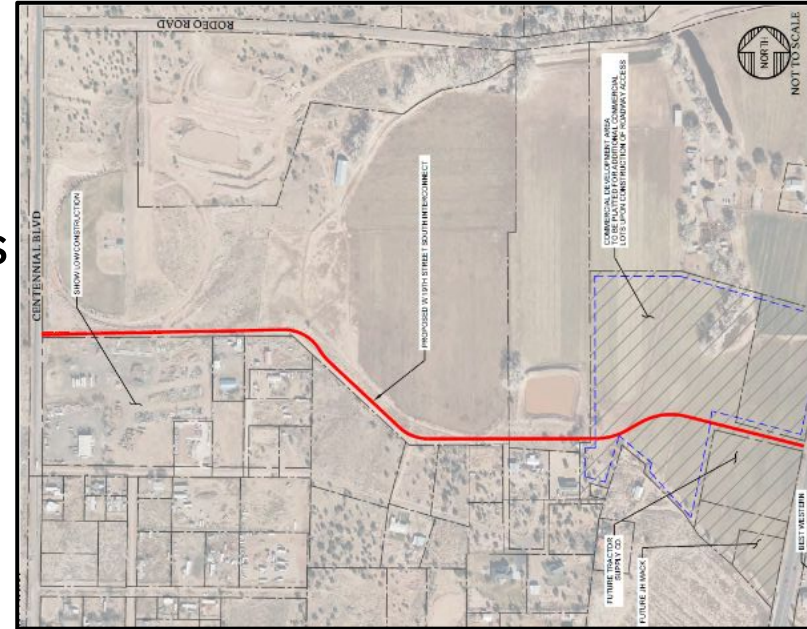
City of Prescott: Willow Creek Road Widening

- Project Widens a 0.5 miles segment
- Roadway widening, sidewalk, multi-use path, curb and gutter, traffic signals
- Estimated construction time 6 month
- Eliminate bottleneck along City's primary North-South corridors.



Town of Snowflake: New Road W 19th Street

- Construct a new roadway
- Creates jobs and the stimulate the local industries
- Estimated construction time 9 months
- Access to at least commercial land
- improve traffic circulation, reduce congestion



Projects Summary

Project	Funding Information	Projected Benefits
City of Prescott: Willow Creek Road Widening	<ul style="list-style-type: none"> - Project cost : \$742,640 - Match (19%) : \$142,640 - Requested Grant Funding: \$600,000 	<ul style="list-style-type: none"> - Capital investment, \$60-80M - 790 new jobs
Town of Snowflake: New Road W 19th Street	<ul style="list-style-type: none"> - Total eligible project cost \$503,637 - Match (17%): \$84,000 - Requested grant funding, \$420,000 	<ul style="list-style-type: none"> - Capital investment, \$8M - 30 new jobs

Recommended Action

Request Board approval to award

- **\$600,000 to City of Prescott**
- **\$420,000 to Town of Snowflake**